2022 Annual Report
Approved by CAT Leadership on March 7, 2022

Coalition for Appropriate Transportation
LVCAT.org
What does CAT stand for?
CAT improves mobility, celebrates our community and the environment, through education about safe pedestrian access, bicycling, public transportation, and local trail systems.

CAT–Coalition for Appropriate Transportation works to improve mobility for everyone. Improved walking, bicycling and transit provides a higher quality of life. More transportation choice means improved health and wellness, less traffic congestion, reduced carbon dioxide emissions and pollution, and fewer automobile crash deaths and life changing injuries. Curbing our use of the automobile fights suburban sprawl, obesity and increasingly high medical costs. CAT provides programs that help people enjoy car-free options through the following initiatives:

**CAT’s Top Programs**

**Bike Somewhere Today**
- CAT Bicycle Cooperative
- Adult Classes (Park Tool School Basic & Advanced Mechanics, Wheel Building, CyclingSavvy, Smart Cycling/Traffic Skills)
- LVBike2Work (adult commuter)
- Bike Smart Lehigh Valley (youth bicycling education)
- Everybody Rides (bicycling outreach in the community)

**Walk in Your Community**
- Yield-to-Pedestrians campaign
- Traffic Calming advocacy
- Speed Studies on local roads

**Enjoy LANta Bus**
- Promoting “Take Pride in Your Ride”
- Adopt-a-Bus-Stop Program

**Love Your Local Trails**
- Advocating THE LINK Trails Network
- Trailside Family Bike Checks (w/ LV Greenways)
- Encouraging Trail Etiquette
- Trail Cleanups

These four major modes of transportation provide a more active lifestyle, greater personal vitality, and healthy well-being to people of the Lehigh Valley.
CAT’s Top Accomplishments in 2021

2021 was a year of engagement for CAT. The second year of the COVID-19 pandemic kept us cautious, but in the open air did we ride! In all, CAT led 40 bike rides with 262 participants. CAT’s “Everybody Rides” events invited partnerships with other local organizations, such as Afros in Nature for a spring ride on the D&L Trail in Easton and a fall ride from Bethlehem to Hellertown. CAT tandem bikes met up with Sights for Hope for a ride on the Ironton Rail Trail. With Café the Lodge we rode weekly from August into the chill of October. Other rides got us going with Moravian College students, Historic Bethlehem Partnership, and LEPOCO’s Bike/Walk-a-thon. CAT’s Weekly Women’s Rides, Bakery Rides, Halloween Costume and Holiday Lights Rides were also very popular. For each ride, CAT provided route planning, on-ride mech support, and traffic tips.

The high demand for bicycle maintenance classes continued in CAT’s Bicycle Cooperative with 104 adult students in 25 classes. In all, 52 students completed the 4-hour Basic Bike Maintenance Class, 4 students mastered the 16-hour Advanced Mechanics Class, 10 students rolled the Wheel Building Class, 12 students rocked the Smart Cycling/Traffic Skills Class, and 26 students participated in off-site bike seminars.

In November and December, CAT focused on refurbishing children’s bicycles with small volunteer teams. CAT’s popular Holiday Bikes program ran for a 4th year – volunteers rebuilt 154 bikes as gifts from parents to their children. The program was so popular, we extended it into February 2022 to serve families on the waiting list.

Through CAT’s Bike Smart Lehigh Valley youth program, certified instructors and community members orchestrated 19 small-scale Bike Day events, with 256 children attending – a 297% increase from 2020’s deep pandemic.

Beyond the bike, CAT’s pedestrian committee coordinated 5 community cleanups with 74 volunteers picking up 1,350 lbs of trash off local trails (D&L Trail @Sand Island, Canal Park-Allentown, and the Monocacy Way Trail). CAT also hosted cleanups at LANTA’s Bethlehem Transportation Center and the first ever 4-mile Litter Walk cleanup from CAT to center city Allentown along W Broad St & Hanover Ave.
CAT Committees

In 2021, CAT’s Committees invigorated CAT leadership and membership, providing input and direction to CAT’s work. CAT members, you are invited to join a committee of your choice. Committees meet monthly or more often (see the calendar at LVCAT.org)

In addition to the full Board of Directors, the seven (7) CAT committees are:

1. **Executive** – Governance, equity, and the avenue of strategic thinking/planning for the sustainable future of the organization. Chairperson: Jennifer Swann

2. **Fundraising** – Works to strengthen and increase CAT financial stability. Seeks out grant opportunities to fund CAT programs and general operations. Also working on endowment fund, special appeals, and estate giving. Chairperson: Bill Meiklejohn

3. **Pedestrian** – Walking and rolling, as the most fundamental means of transportation, are human rights. Ensures that sidewalks are safe, attractive, and accessible for everyone by putting pedestrians at the forefront of policy, investments, and design. Co-chairpeople – Shari Wilson and Julie Corredato - Learn More!

4. **Transit** – Advocates for safe, clean, and comfortable LANTA Bus facilities and access, and to educate/encourage prospective users on the benefits of public transportation. Chairperson: Julie Corredato – Learn More!

5. **Youth Education** – Educates children how to ride safely and responsibly and to be good citizens of the roadways. Chairperson – Brian Sherry – Learn More!

6. **Adult Commuter** – Advocates to design, fund, and facilitate transportation beyond the single-occupant motor vehicle. Chairperson – Edwin Kay – Learn More!

7. **CAT Bicycle Cooperative** – Provides an inclusive community space, centrally located in the Lehigh Valley, for everyone to learn more about bicycling, walking, and riding the bus for transportation. Chairperson – Scott Slingerland – Learn More!
CAT Activity in 2021

- January – Wheel Building/Mechanics classes and winter bike ride at CAT Bicycle Cooperative
- February – CAT leaders join PennDOT/LTAP Traffic Calming Class
- March – Out of Hibernation bike ride. CAT Bicycle Cooperative cranking!
- April – Urging City of Bethlehem to promote sustainability/trail connectivity for Martin Tower redevelopment
- May – Lehigh Valley Bike to Work Week and Bike Club @ William Penn Elementary
- June – Litter Walk Cleanup with LANTA Bus from CAT to center city Allentown along W Broad St/Hanover Ave
- July – Support for Allentown EAC’s Micromobility Resolution; CAT appears on WDIY 88.1 with Lehigh Valley Planning Commission
- August – CAT maintains Bike Bethlehem bike share bikes; CAT bakery ride to east Allentown
- September – Bike Education Night with Scouts at Rodale Fitness Park (Trexlerstown) and Forks Township; Bethlehem’s Activate Broad Street Plan released.
- October – CAT bike camping trip to Jim Thorpe; Weekly bike rides with Café the Lodge in Southside Bethlehem; Support for Allentown’s Riverside Drive trail connectivity, B’hem Halloween Parade
- November – Philly Bike Expo booth with CyclingSavvy/American Bicycling Education Association
- December 2021-Jan 2022 – CAT Holiday Bikes program refurbished 154 donated children’s bicycles for local families with financial hardship, included new helmets and bike education (made possible with over 600 volunteer hours!)
Partnerships

- Spoke up at **Lehigh Valley Transportation Study** monthly meetings hosted by Lehigh Valley Planning Commission
- Member, City of Bethlehem **Citizens Traffic Advisory Committee** (CTAC)
- Public transit advocate for **LANta Bus**
- Partner with **Moravian University, Muhlenberg College** Earth Day, and **Lehigh University** Car-Free Day
- Six-week Bike Club program @**William Penn Elementary School** with **Moravian University/City of Bethlehem Police Departments** and **Bethlehem Health Bureau**
- Everybody Rides Program with **Lehigh Valley Greenways Conservation Landscape**. Rides included partnering with **Afros in Nature, Sights for Hope, Café the Lodge, LEPOCO, and Historic Bethlehem Partnership**
- Co-organizer of Revolutions for Inclusion family bike ride in Slatington with **Eastern Pennsylania Down Syndrome Center** and **Lehighton Outdoor Center**
- Supported Pedal for the Future Youth Bike event with **Pennsylvania State Police** and City of **Bethlehem Police Dept** at Bicentennial Park-Hanover Township
- Smart Cycling/Traffic Skills class for staff of **Community Bike Works**
- Distributed refurbished children's bikes through **Hogar Crea, New Bethany Ministries, Boys & Girls Club of Bethlehem**
1. **Get More People Biking** – Hold more CAT-led bike rides for a wide range of community members and organizations. Through the CAT Bicycle Cooperative, provide bikes and support for “necessity” cyclists with low-income or who are recently released from incarceration. Encourage more people to bike to work.

2. **Take Back the Streets** – Redesign streets for better biking and traffic calming - to welcome people who want to bike around with fewer/slower cars, including creation of bicycle boulevards that form cross-town routes. Examining where bike lanes can be appropriate and advocating for best design practices.

3. **Take Pride in Your Ride Contest** – Aimed at encouraging positive awareness about public transportation, citizen responsibility, reducing littering, and beautifying LANTA bus stops. Submissions of visual art, slogans, and personal stories/writing/poetry to win prizes!

4. **Yield to Pedestrians Campaign** – to educate drivers on the law and encourage them to slow down and look around. Campaign to include a driver survey, street banners, events, and prizes!

5. **CAT Bike Mechanic Certification Program** – Offer first-class mechanical instruction through human interaction and hands-on learning. Hold more classes, including ride leader/instructor training. Classes combine for bike mechanics and others who share their bicycling knowledge on a professional level.

6. **Build a New CAT Bicycle Cooperative** – The search is on to expand our facility to a larger space so that we can serve more people and do more for the community.

7. **Strengthen CAT’s Finances** – Establish funding to pay staff salaries, including grants, endowments, estate planning/giving, and searching for more benevolent donors.

8. **Diversity-Equity-Inclusion** - Expand CAT leadership to represent Black, Indigenous, People of Color and LGBTQ community members, as well as those who are regular LANTA Bus riders. Empower CAT youth members to take a bigger role. Please contact CAT if you know a candidate for a board position.

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**Your Support Matters!**

We appreciate and need your help to keep CAT a strong and vibrant organization. Your continued volunteer and financial support are vital to our success.

**Please make contributions** online via [LVCAST.org/lvcat/join-now/](https://LVCAST.org/lvcat/join-now/) or mail to:

CAT-Coalition for Appropriate Transportation, 1935 W Broad St, Bethlehem, PA 18018

If you have recently donated, we appreciate your support very much and will do our best to make it go a long way to benefit the community! Thank You!
# CAT Financial Report

## Jan 1-Dec 31, 2021

### Income

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Individual/Family Donations</td>
<td>$40,583</td>
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<tr>
<td>Organizational Donations</td>
<td>$2,671</td>
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<td>Grants</td>
<td>$41,322</td>
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<td>Classes</td>
<td>$10,440</td>
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**Total Income** $95,016

### In-Kind Donations Received
- 60 LANTA Bus Passes
- 220 Bike Donations
- 3,694 Volunteer Hours at CAT Bicycle Co-op
- 5,732 Board Volunteer Hours
- 462 Volunteer Hours at community events
- Professional Services

### CAT Programs Funded by Grants
- Youth Bike Ed: PennDOT-Lehigh Valley Transportation Study (LVTS) Transportation Set-Aside (TASA)
- Trailside Family Bike Checks & Everybody Rides: Lehigh Valley Greenways Mini-Grant
- Bike Bethlehem Bike Share bike maintenance

### Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td><strong>CAT Bicycle Cooperative</strong></td>
<td></td>
</tr>
<tr>
<td>Rent &amp; Utilities</td>
<td>$12,174</td>
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<tr>
<td>Instructor Compensation</td>
<td>$3,200</td>
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<tr>
<td>Communications</td>
<td>$1,500</td>
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<tr>
<td>Bike Parts &amp; Supplies</td>
<td>$3,056</td>
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<tr>
<td>Fees, Licenses, Insurance</td>
<td>$1,717</td>
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<td>Other</td>
<td>$1,590</td>
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**Total CAT Bicycle Cooperative** $23,237

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<tr>
<th>Category</th>
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<tr>
<td><strong>Youth Education</strong></td>
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<td>Instructor Compensation</td>
<td>$21,185</td>
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<td>Helmets</td>
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<tr>
<td>Promotion &amp; Misc</td>
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**Total Youth Education** $22,812

<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Adult Commuter</strong></td>
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<tr>
<td>Trailside Bike Checks</td>
<td>$950</td>
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<td>Other</td>
<td>$217</td>
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**Total Adult Commuter** $1,167

<table>
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<tr>
<td><strong>Fundraising</strong></td>
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<td>Promotion &amp; Communications</td>
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<tr>
<td>Philly Bike Expo</td>
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<td>Other</td>
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**Total Fundraising** $2,589

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<tr>
<td><strong>Total Pedestrian</strong></td>
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<tr>
<td><strong>Total Transit</strong></td>
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<table>
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<tbody>
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<td><strong>General Expenses</strong></td>
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<tr>
<td>Staff Compensation</td>
<td>$19,973</td>
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<tr>
<td>Payroll Taxes</td>
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</tr>
<tr>
<td>Officers’ Insurance, Other</td>
<td>$1,324</td>
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**Total General Expenses** $24,263

**Total Expenses** $74,401
2021 CAT Award Winners

Ron Teodoro – Keeping it Clean Award
Yani Brown - New Ride Leader Award
Steve Slutter – New Volunteer Award
Anna Zawierucha – New Volunteer Award
Predo Nisic – Super Volunteer Award
Jennifer Cunningham – FUN-raising Award
Wayne & Michelle Strader – Crunching the Numbers Award
Shari Wilson – Slow Down and Look Around Award
Gary Madine – Towing a Bike with a Bike Award
Anne Felker – Everybody Rides Award
Jennifer Swann – Calm, Cool & Collected Presidential Award!

In Memory of Barrett Ladd –
On June 29, 2021, friend of CAT and the bicycling community passed on. Throughout his career in the bike biz, Barrett worked as northeast regional rep for Trek Bicycles, Suntour bike company, and numerous bike shops. Barrett was not only CAT’s landlord for 10 years, he was also an ardent supporter of CAT and our work. Barrett was an ambassador for cycling, an inventor, and a friend who would help anyone when they needed it. Rest in peace, Barrett.
A Special Thank You

to all who volunteered and helped in their unique ways during 2021...

Supporters

Adam Hoff
Al Wurth
Alan & Marsha Abraham
Alan Fernandez
Alan Hulsizer
Alex Ogeka
Alexander Cabrera
Allen Bunn
Alturiz Pená
Alyssa Rodriguez
Andrew Havas
Andrew Kaye
Andy Ramos
Angie Gehringer
Anne Felker & Don Kelly
Anna & Sebastian Zawierucha
Anne Bean & James Reese
Art Lyons
Aslynn Parzensee
Ayana Brown
Barbara O. Rowley
Barrett Ladd
Ben Guthrie
Ben Malz
Ben Marston
Benjamin Quintana
Bernard Zavatore
Beth Hahn
Bill Elliston
Bill Meiklejohn
Bob and Gina Abbott
Bob Montgomery
Bradley Juma
Bradley Klein
Brendan Moyer
Brett & Kerra Field
Brian Sherry
Bruce Snyder
Bruce Zahn
Carlos Ramirez
Casey Paschall
Cheryl Tarantino
Chris Barlip
Chris Billig
Chris Briggs
Chris Letourneau
Chris Long
Clarissa Macintosh
Clifford Castoral
Colleen Fitzpatrick
Corey Euler
Courtney Blenman
Dan Morton
Dan & Noelle Schwartz
Dana Grubb
Dane Cottrell
Daniel Pietrak
Danielle O’Malley
Darlene Heller
Darren Aboyoun
David Brandon
David Bucherer
David Chintala
David Johnson
David Koehl
David Lach
David Livert
David Trautmann
Dawn Denger
Deborah Thomas
Denise Veres
Dennis Chafin
Derek Scott
Diana Hodgson
Dietlinde Heilmayr
Dmitry Naydov
Eddie Lopez
Edwin Kay
Eileen Gromlowicz
Eleanor Womack
Ellen Helmuth
Elliot Warren
Emily Dings
Eric Gurner
Esdras Sergio
Evaryline Omari
Gail Lehman
Gale Malesky
Gary Lader
Gary Madine
Gene Hunter
Greg & Khadijah Smith
Greg Horvath
Greg Vanvliet
Gregory Coughlin
Gwen Kay
Harold Hoeschen
Heath Hitchcock
Heinz Ernst
Historic Bethlehem
Joe Cajuste
Ideliza Vega
Jackie Tornabene
Jacob Stolzfus
Jaime Bloss
Jake McCauley
James Valdez
Jared Smith
Jason Reif
Javier Beltran
Jay Frankett
Jeanne Schray
Jeffrey Scheck
Jen Day
Jenna Lay
Jennifer Cunningham
Jennifer Hilton
Jennifer Swann
Jeremy Winterson
Jesse Kenworthy
Jesus Zaldivar
Jodi Pimentel
Joe Burke
John Alumasa
John Cosgrove
John Dietrick
John Nadig
John Sise
John Swiderski
John Tocado
Johnathan Deraymond
Johnathan Dreschler
Johnathan Favini
Jonathan Garcia
Jose Eusebio
Joseph Gentile
Joseph Kozman
Kelly Gerhart
Ken & Becky Hughes
Kenneth Robertson
Korpics Family
Kraft-Hillman Family Fund
Kyle Leboutiz
Lai Kam Ng
Lance Prator
Larry White
Laura Doppins
Leon Carayannopoulos
Leslie Nobles
Liana Irvine
Lincoln Steward
Linda Rivera
Linda Seemiller
Lisa Roberts
Lori Weagly
Louis Pitt
Luana Almzida
Lucas Maguino
Malcolm Heathcote
Mandela Echefu
Manuel Gonzalez
Marcela Caceras
Marcia Gaspar
Mark Aaron
Mark Baltuskonis
Mark Gatti
Mark Prystauk
Mark Robinson
Marquis Williams
Martha Christine
Mary Terp
Matt Sterner
Matthew Biort
Melissa Scherer
Michael Brown
Michael Kane
Michael Petrocelli
Michael Rosamilia
Michael Singer
Michele Kenion
Mike Fraboni
Mike Free
Mike Grube
Mike Kennedy
Milton Garcia
Mohammed Ziadeh
Molly Lidz
Nadia Gonzalez
Nancy Doyle
Nancy Hahn
Neil Rana
Nia Watson
Nikolai Dimoff
Norma Albarracin
Pam & Shannon Wallace
Pat & Sandra Corpora
Patty Janelle
Paul Uliana
Pedro Perez
Pete Pinsah
Peter Heitler
Peter Hepler
Maria Ain
Peter Lee
Peter Rydlewski
Peter Slingerland
Predrag Nisic
Quintus J.
Rachel Goldberg
Randy Przekop
Regina Chebowski
Rid El-Dada
Richard Baldock
Rick Dow
Rick Wolff
What an amazing community! Thank you everyone!
CAT Means Choices

...for you
...for community
...for planet

Educate – Empower – Enjoy

Try Transit
Walk/Wheel
Ride a Bike
Love a Trail

With your help, we will do more in 2022!

Donate to support CAT today
CAT is a 501(c)(3) non-profit organization.

CAT Leadership 2021

Staff & Support
Scott Slingerland, Executive Director
Frank Pavlick, Advanced Mechanics
Anne Evans, Grants
Jason Schiffer, Attorney
Wayne Strader, CPA, Accountant

Board of Directors
Jennifer Swann*, President
Bill Meiklejohn*, Vice President
Edwin Kay*, Treasurer
Anne Felker*, Secretary
Chris Briggs
Anna Zawierucha
Kelly Gerhart
Predo Nisic
Julie Corredato
Julie Gallagher*
Gary Madine*
Brian Sherry*
Shari Wilson

*member of CAT Executive Committee

Contact CAT
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instagram.com/cat_lehighvalley

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