



COALITION FOR APPROPRIATE TRANSPORTATION



# 2023 Annual Report

Organizational Highlight from 2022  
Updated May 4, 2023





# Welcome to CAT-Coalition for Appropriate Transportation

## Our Vision

CAT envisions a world where bicycling, walking/ADA accessibility, and public transportation prevail.

## Our Mission

CAT strengthens our Lehigh Valley community and our environment through bicycling, pedestrian accessibility, and public transportation.

CAT–Coalition for Appropriate Transportation works to improve mobility for everyone. Better bicycling, walking/ADA accessibility, and public transit develop a stronger, smarter economy and a higher quality of life. Sustainable transportation reduces traffic congestion and counters climate change. CAT helps us enjoy human-powered options through the following:

- [Bike Somewhere Today](#)
- [Walk/Wheel in Our Community](#)
- [Explore Local Trails](#)
- [Ride LANTA Bus](#)

These initiatives support a more active lifestyle, greater vitality, and a healthier community for everyone.



*CAT Weekly Women's Bike Ride*



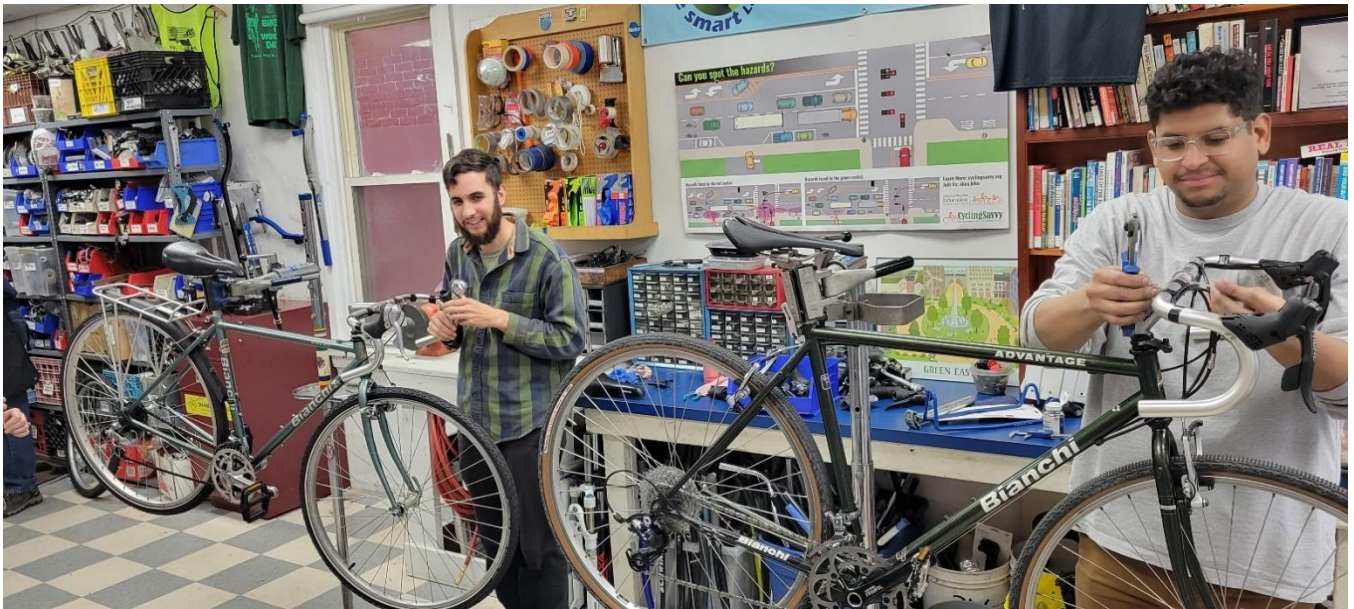
# CAT Programs

## Bike Somewhere Today

Empowering, educating, and encouraging people to bicycle more often, for more reasons! From learning how to take care of one's own bike to honing essential on-bike skills, CAT believes that biking should be fun! CAT offers in-house content paired with national-level programs.

### **CAT Bicycle Cooperative**

Open 4 days per week for one-on-one mentorship and volunteering for individuals and families. CAT's home for activities and community where no experience is needed to become mechanic, volunteer, or repair one's own bike.



CAT Bicycle Cooperative

### **Bike Mechanics Classes**

Park Tool School Basic Maintenance, Advanced Mechanics, Wheel Building, Women's Clinics. Classes are held at CAT. Over 500 adult students since 2006.



### **Bike Traffic Skills Classes**

CyclingSavvy (American Bicycling Education Association), Smart Cycling/Traffic Skills (League of American Bicyclists). Classes on-site at CAT and at partner locations.



## SMART CYCLING

### **Bike Basics and Bike2Work Basics**

Offering outreach presentations and workshops supporting bicycling for useful transportation, enjoyment, and health. Workshops are generally held at partner locations. Organizing Lehigh Valley Bike to Work Week, May 13-21, 2023 with rides in Allentown, Bethlehem, Easton.

# CAT Programs (cont')

## Youth Bike Education (Bike Smart)

Bicycle safety for kids in grades K-8 around the Lehigh Valley. Includes large-scale Bike Day Events (30-150 kids) and small-scale after-school Bike Club events (5-10 kids). Over 24,000 youth participants since 2004.

## Holiday Bikes Program

Refurbishing youth bicycles for families with financial hardship during the winter holidays. 577 children have received bikes since 2017.

## Everybody Rides LV!

Organized group bike rides around the Lehigh Valley. Includes CAT weekly women's bike rides, weekend bakery rides, Halloween costume rides, Holiday Lights bike ride, full moon rides, and rides with partnering organizations.

## Bike Transportation Advocacy

Supporting community investment in bike-friendly infrastructure, traffic calming (see below), bike boulevards, short/long-term bike parking, and multi-use trail connectivity with important destinations.



## Walk/Wheel in Our Community

### Yield-to-Pedestrians Initiative

Walking and rolling (wheelchairs), the original form of transportation, are also a fundamental form of exercise. CAT's Yield to Pedestrians Initiative educates drivers about crosswalk laws and encourages them to "Slow Down and Look Around".



### Traffic Calming Advocacy

Noting excessive vehicle speed as one of the biggest factors of crashes, injuries, and deaths. Encouraging municipal, county, and PennDOT projects to incorporate design elements that promote motor vehicle speeds that are safe for pedestrians (and bicyclists), including most importantly the width and number of lanes, and as appropriate: high-visibility crosswalks, curb extensions, and crosswalk lighting. Urging 25mph speed limits to be adopted for city/borough streets where people walk/wheel.

### Speed Studies/Enforcement on local roads

Using CAT-owned radar gun to document driver behavior where traffic calming is needed. Urging equitable enforcement of speed limits to encourage motorists to drive more slowly.





## Explore Local Trails

### 🌳 Promoting THE LINK Trails Network

Helping people discover trails that takes them places right here in the Lehigh Valley. Distributing trail maps and talking one-on-one with bicyclists and pedestrians to advise useful trails based on each person's abilities, needs and goals. Includes bicycling/walking/rolling for transportation and recreation.

### 🌳 Advocating for Trail Connectivity

Expanding and maintaining trail connectivity that offers users a more robust network of trails that connects to other trails and to where people live, work, and shop.

### 🌳 Encouraging Trail Etiquette

Topics include: Be Alert-Communicate and Cooperate, Slow Down When Passing, Scoop the Poop, To Earbud or Not to Earbud, and more.

### 🌳 Trail Cleanups

Organized by CAT at various times of the year.



## Ride LANTA Bus

### 🚌 “Take Pride in Your Ride” Contest

A contest inviting LANTA riders to submit visual art, slogan, or poetry/story to show pride and inspire others to beautify LANTA bus stops

### 🚌 Adopt-a-Bus-Stop Program

LANTA riders and local residents volunteer to clean up litter at the Broad & Guetter Bethlehem Transportation Center and other bus stops. Participants receive a daily or monthly unlimited bus pass. A CAT program since 2002

### 🚌 Transit Advocacy

Promoting efficient service and routes across the Lehigh Valley. Advocating for safe, clean, and comfortable bus stops. Urging landowners to allow LANTA to install and maintain bus shelters where bus routes pass their property.





# 2022 CAT Highlights

From helping families learn what it means to have a safe, working bicycle for their children, to training adults to be awesome bike mechanics so they in turn can help others, to helping individuals obtain and maintain bicycles for essential transportation, CAT is working every day to enhance mobility and community.

CAT's Yield to Pedestrians Initiative expanded with a community survey. We celebrated 50 years of LANTA Bus and promoted the useful trifecta of riding the bus, being a pedestrian, and using on-bus bike racks. The CAT Bicycle Cooperative was complemented by our programs such as Weekly Women's Bike Rides and partnerships with community groups.

## **CAT Volunteers/Leadership/Staff**

- 5,945 board volunteer hours by 13 board members
- 3,120 volunteer hours by 37 CAT Bicycle Cooperative volunteers
- 1,500 paid staff-hours paid and 720 volunteer staff hours
- 300 committee volunteer hours by additional CAT committee members
- 295 staff-hours for community group bike rides contributed by CAT Ride Leaders
- 248 staff-hours of bike education classes taught by CAT Adult Instructors
- 205 staff-hours taught by CAT Youth Education instructors

## **CAT Bicycle Cooperative**

- 2,365 visits served
- Open 50 weeks => 160 days => 640 hours open to the public
- 328 total bikes rebuilt and renewed!
- 156 youth bikes awarded to local children via CAT Holiday Bikes program
- 45 youth bikes refurbished and awarded at schools and events
- 42 adult bikes refurbished by/for low-income residents
- 85 adult bikes refurbished by volunteer mechanics
- Maintenance and repairs of Bike Bethlehem Bike Share bikes
- 210 tires recycled and 1,800 pounds metal recycled

## **CAT Adult Classes**

- 38 students in 14 Basic Bike Maintenance Classes
- 18 students in 5 Advanced Bike Mechanics Classes
- 5 students in 2 Wheel Building Classes
- 7 students in 2 Smart Cycling Classes
- 7 candidates in 1 League Cycling Instructor (LCI) Seminar

## **CAT Membership**

- 345 total memberships
- 179 memberships meeting or exceeding suggested donation (\$50/year)
- 166 memberships, low-income/low-cost (\$0-49)





## **CAT Bike Rides**

- 407 participants in 48 group bike rides including CAT Weekly Women's Ride

## **CAT Youth Education**

- 581 youth participants in 19 Bike Education Events
- 375 bicycle helmets fitted for youth
- 18 sessions of weekly CAT Bike Club @William Penn, Thomas Jefferson, and Calypso Elementary Schools
- One-on-one family bike education with CAT Holiday Bikes parents and youth
- Education at community partner events: Revolutions for Inclusion, Bethlehem Recreation Summer Camp (with Bethlehem Health Bureau), Bethlehem Rosefest, Friendship Park Block Party, Cub Scout Pack 21 (Forks Township), Pedal for the Future (with PA State Police), Bike Education at Bethlehem Area Public Library-Books on the Hill (Fountain Hill)

## **Pedestrian**

- Started Yield to Pedestrians Initiative Survey.
- Presented at the PA Statewide Active Transportation Summit in Lancaster
- Successfully advocated Wegmans grocery store in Hanover Township to install sidewalks from street to the store entrance.
- Hosted presentation by nationally-known pedestrian advocate, Mark Fenton

## **Trails**

- 6 Trailside Bike Checks around the Lehigh Valley
- 400 trail maps distributed
- Participated in D&L Allentown Area Trail Study to connect a missing piece of the trail
- Advocated for future trail connections on bridges across the Lehigh River in Allentown.

## **Transit**

- Created "Take Pride in Your Ride" Contest
- Supported redesign of Bethlehem Transportation Center (BTC) at Broad and Guetter
- Participated in public meetings to update LANTA bus routes.

## **More CAT Advocacy**

- Successfully requested Hanover Township (NoCo) to install "Bicycles May Use Full Lane" signs on Jacksonville Road at Route 22 overpass
- Advocated for 10' sidewalks and crosswalk improvements in the Hill-to-Hill Bridge rehabilitation project in writing and meetings with PennDOT.
- Carried out Bethlehem-The Biking City community forum events partnering with Sierra Club LV and City of Bethlehem Environmental Advisory Committee (EAC)
- Participated in Philly Bike Expo for fifth year!





CAT helps people use bikes for transportation, which takes cars off the road! ***Every dollar supporting CAT goes a long way to help the community.*** Every person who enters the CAT Bicycle Cooperative or who participates in a CAT program is treated with respect, dignity, and the intention of empowerment through knowledge.



*Bicycles May Use Full Lane Sign on Jacksonville Rd*

## CAT Committees

In 2022, CAT's Committees invigorated CAT leadership and membership, providing input and direction to CAT's work. CAT members, you are invited to join a committee of your choice. Most committees meet monthly or more often (see the calendar at [LVCAT.org](https://lvcats.org))

In addition to the full Board of Directors, the eight (8) CAT committees are:

1. **Executive** – Governance, equity, and the avenue of strategic thinking/planning for the sustainable future of the organization. Chairperson: Jennifer Swann
2. **Fundraising** – Works to strengthen and increase CAT financial stability. Seeks grant opportunities to fund CAT programs and general operations. Also working on endowment fund, special appeals, and estate giving. Chairperson: Bill Meiklejohn
3. **Pedestrian** – Walking and rolling, as the most fundamental means of transportation, are human rights. Ensures that sidewalks are safe, attractive, and accessible for everyone by putting pedestrians at the forefront of policy, investments, and design. Chairperson – Shari Wilson - [Learn More!](#)
4. **Transit** –Advocates for safe, clean, and comfortable LANTA Bus facilities and access, and to educate/encourage prospective users on the benefits of public transportation. Chairperson: Jennifer Swann – [Learn More!](#)



5. **Youth Education** – Educates children how to ride safely and responsibly. Chairperson – Brian Sherry – [Learn More!](#)
6. **Adult Bicycle Commuter** – Advocates the design, funding, and facilitation of transportation beyond the single-occupant motor vehicle. Chairperson – Edwin Kay – [Learn More!](#)
7. **Government Relations** – Deepening relationships with local and regional decision-makers
8. **Nominating Committee** – Oversees nominations to CAT Board of Directors. Chairperson – Brian Sherry
9. **CAT Bicycle Cooperative** – Provides an inclusive community space, centrally located in the Lehigh Valley, for everyone to learn more about bicycling, walking, and riding the bus for transportation. Chairperson – Scott Slingerland – [Learn More!](#)



*In Memorial - Bob Hollingsworth, CAT Volunteer*



*CAT's Trailside Bike Checks Banners (created with Lehigh Valley Greenways)*

## 2022 CAT Community Partners

CAT partners synergistically with other community organizations on a weekly basis, because we know that working together strengthens everyone.

**Adult Bike Support Partners:** Hogar Crea of Pennsylvania, Treatment Trends (Hope Center, Allentown Center for Recovery), City of Allentown, County of Lehigh, Afros in Nature

**Bike Ride Partners:** Café the Lodge, Boys and Girls Club of Bethlehem, Bethlehem Health Bureau Sights for Hope, LEPOCO Peace Center, Delaware and Lehigh National Heritage Corridor, Lehigh Valley Greenways

**Youth Bike Ed/School Partners:** Calypso Elementary School, Thomas Jefferson Elementary School, William Penn Elementary School, Eastern PA Down Syndrome Center, Pennsylvania State Police Community Affairs, Cub Scout Pack 21 (Forks Twp), Boy Scouts Minsi Trail Conference, Bethlehem Area Public Library Fountain Hill, City of Bethlehem Recreation

**Additional Programming Partners:** St Luke's Community Health, Lehigh Valley Hospital Network Trauma Prevention (Muhlenberg and Lehigh Valley Cedar Crest), City of Bethlehem Environmental Advisory Council (EAC) (Climate Action), City of Bethlehem Police Department (Youth Ed and Bike to Work), LANTA Bus, PennDOT, Lehigh Valley Planning Commission (LVPC), Northampton Community College Earth Day, Lehigh University Car-Free Day, Muhlenberg College Ecofest

**Attended monthly meetings of:** City of Bethlehem's Citizens Transportation Advisory Committee (CTAC), Lehigh Valley Transportation Study (LVTS)



## More Activity with Partners:

- Public transit advocate for **LANTA Bus**
- Bike Club programs @**William Penn Elementary School** with **Moravian University** and **City of Bethlehem Police Departments** and **Bethlehem Health Bureau**
- Everybody Rides Program with **Lehigh Valley Greenways Conservation Landscape**. Rides included partnering with **Afros in Nature**, **Sights for Hope**, **Café the Lodge**, **LEPOCO**, and **Historic Bethlehem Partnership**
- Co-organizer of Revolutions for Inclusion family bike ride in Slatington with **Eastern Pennsylvania Down Syndrome Center** and **Lehighton Outdoor Center**
- Supported Pedal for the Future Youth Bike event with **Pennsylvania State Police** and **City of Bethlehem Police Dept** at Bicentennial Park-Hanover Township
- Smart Cycling/Traffic Skills class for staff of **Community Bike Works**
- Refurbished and distributed children's bikes through **Hogar Crea**, **New Bethany Ministries**, **Boys and Girls Club of Bethlehem**, and **Bethlehem Area School District**



*Biking in Southside Bethlehem*



# CAT Financial Report

January 1 - December 31, 2022

## Income

Individual/Family Donations	\$49,285
Organizational Donations	\$765
Grants	\$67,166
Endowment Contributions	\$5,780
Event Sponsorships	\$698
<u>Classes</u>	<u>\$10,551</u>

**Total Income** **\$134,246**

## In-Kind Donations Received

- Bike Donations
- Volunteer Hours
- Donated Professional Services

## CAT Programs Supported by Grants

- Youth Bike Ed: PennDOT-Lehigh Valley Transportation Study (LVTS)  
Transportation Set-Aside (TASA)
- Trailside Family Bike Checks and Everybody Rides: Lehigh Valley Greenways Mini-Grant
- Bike Bethlehem Bike Share bike maintenance
- CAT Bicycle Cooperative: Trexler Trust



## Expenses

CAT Bicycle Cooperative	
Rent and Utilities	\$12,580
Instructor Compensation	\$5,225
Bike Parts, Tools and Supplies	\$9,162
Helmets (adult)	\$575
Insurance	\$2,407
<u>Other</u>	<u>\$1,697</u>

**Total CAT Bicycle Cooperative** **\$31,646**

**Total Bike Rides-Ride Leaders** **\$12,050**

Youth Education	
Instructor Compensation	\$47,109
<u>Helmets</u>	<u>\$2,289</u>

**Total Youth Education** **\$49,398**

Fundraising	
Promotion and Communications	\$1,379
Merchant Fees (Square)	\$1,051
<u>Philly Bike Expo</u>	<u>\$1,676</u>

**Total Fundraising** **\$4,106**

**Total Pedestrian** **\$8**

**Total Transit** **\$196**

General Expenses	
Staff Compensation	\$26,642
Payroll Taxes	\$5,885
Office Supplies	\$885
Other Taxes and Licenses	\$246
Computers and Hardware	\$255
Event Registrations	\$226
Dues and Subscriptions	\$521
<u>Directors and Officers' Insurance</u>	<u>\$575</u>

**Total General Expenses** **\$35,235**

**Total Expenses** **\$132,638**





# 2023 CAT Award Winners

**Eastern PA Down Syndrome Center** – Partner Award

**Afros in Nature** – Partner Award

**Hellertown Borough** – Crosswalk Improvements Award

**Hanover Township (NoCo)** – Bicycles May Use Full Lane Award

**William Penn Elementary School** – Youth Bike Club Award

**City of Easton** – Centre Square Redesign for Pedestrians

**City of Bethlehem** – Bike to Work Award

**City of Allentown** – Best New Trail Award (Jordan Creek Greenway)

**THE LINK Trails Network** – Trails for Transportation and Recreation Award

**PennDOT District 5-0** – Tilghman Street Bridge Pedestrian Access During Construction

**Lehigh Valley Planning Commission** – Planning for our Valley in the Big Picture Award

**Action Wheels Bike Shop** – Cargo Bike Award

**Ayana Brown** – Ride Leader Award

**Anne Felker** – Ride Leader Award

**Ron Teodoro** – Keeping it Clean Volunteer Award

**Steve Slutter** – Volunteer Appreciation Award

**Predo Nisic** – Volunteer Appreciation Award

**Timothy Phillips** – Volunteer Appreciation Award

**Toby Lader, Eagle Scout** – Bike Rack Award

**Jennifer Swann** – Calm, Cool and Collected President Award



*Hellertown Borough's Main Street Pedestrian and Transit Improvements*



# A Special Thank You

to all who volunteered and helped in their unique ways during 2022...

## **CAT Supporters**

Aaron Allen	Chris Billig	Forrest Quay	Jose Rodriguez	Meg Mikovits
Abe Assad	Chris Briggs	Frank Losagio	Josef Kroger	Michael Brown
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Susan Turzanski  
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Thomas Bollinger  
Thomas Kennedy  
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Timothy Ferry  
Timothy Murphy  
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Timothy Tulio  
Tina Lawrence  
Tom Christensen  
Tony Azar  
Ulises Solorzano  
Vinny Casey  
Virginia Delph  
Walker Hulvat  
Walter Vega  
Wayne Hauffer  
Will Carmona

William (Simon) Billings  
William George  
William Schaefer  
Yael Wirtheim

### **Supporting Organizations**

Action Wheels Bike Shop  
American Bicycling Bike  
Bethlehem  
Austin's Auto Service  
Bollinger Insurance  
Eastern PA Down  
Syndrome Center  
Education Assoc  
Cafe the Lodge  
City of Bethlehem

Community Bike Works  
Delaware and Lehigh  
National Heritage Corridor  
Fitness Central Bike Shop  
Harry C. Trexler Trust  
Hogar Crea International  
Johnson and Johnson  
Junkluggers Lehigh Valley  
KLA Foundation  
Kraft-Hillman Family Fund  
LANTA Bus  
Lehigh Valley Greenways  
Lehigh Valley Planning  
Commission  
Lehigh Valley  
Transportation Study  
Microsoft Corporation  
PA Department of

Conservation and  
Natural Resources  
PA Transport Center  
PennDOT  
Pfizer  
Sights for Hope  
Sign and Print  
Strader and Associates  
THE LINK Trails Network  
Trek Bikes-Allentown and  
Easton  
United Way of Greater LV  
Unity Bank

## **What an amazing community! Thank you everyone!**



*CAT Bike Camping Trip to Jim Thorpe*



# CAT's Top Goals for 2023

1. **Build a New CAT Bicycle Cooperative** – The search is on to expand our facility to a larger space so that we can serve more people and do more for the community.
2. **More Community Engagement** – Mobilize CAT's wide range of members for more CAT-led bike rides, events and volunteering. Provide more bikes and support for “necessity” cyclists with low/moderate-income or who are recently released from incarceration. Encourage more people to bike to work.
3. **Fundraising** - Better track donors and clients and connect with more corporate donors. Plan larger-scale fundraising event for 2024.
4. **Roll Out Yield to Pedestrians Initiative** – to educate drivers on the law and encourage them to Slow Down and Look Around. Initiative rollout in June 2023 to include survey, street banners, events, and prizes



*CAT Group Bike Ride From Bethlehem to Coopersburg for Ice Cream*



# Your Support Matters!

We appreciate and need your help to keep CAT a strong and vibrant organization. Your continued volunteer and financial support are vital to our success.

**Please make contributions** online via [LVCA.org](https://LVCA.org) or mail to:

CAT-Coalition for Appropriate Transportation  
1935 W Broad St  
Bethlehem, PA 18018

Consider donating towards CAT's Endowment Fund, including CAT in your estate planning, or supporting any of our programs directly.

If you have recently donated, **we appreciate your support very much** and will do our best to make it go a long way to benefit the community! Thank You!



*Clients with a CAT-Rebuilt Bike*



COALITION FOR APPROPRIATE TRANSPORTATION

## **CAT Means Choices...**

...For You...For Community...For Planet!

## **Educate – Empower – Enjoy**



*Donate to support CAT today!*

*CAT is a 501(c)(3) non-profit organization serving the Lehigh Valley*

## **CAT Leadership 2022**

### **Staff and Support**

Scott Slingerland, Executive Director

Anne Evans, Grants

Jason Schiffer, Attorney

Wayne Strader, CPA, Accountant

Lisa Lubin, Public Relations and Marketing

### **Board of Directors**

Jennifer Swann\*, President

Bill Meiklejohn\*, Vice President

Edwin Kay\*, Treasurer

Shari Wilson\*, Secretary

Julie Gallagher\*

Gary Madine\*

Anne Felker\*

Brian Sherry\*

Anna Zawierucha

Jennifer Cunningham

Kelly Gerhart

Predo Nisic

Timothy Phillips

\*member of CAT Executive  
Committee

### **Contact CAT**

CAT-Coalition for Appropriate Transportation

1935 West Broad Street

Bethlehem, PA 18018

(610) 954-5744

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